

The Creative Industries in IN State Senate District 12 Senator Marvin Riegsecker

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 12**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

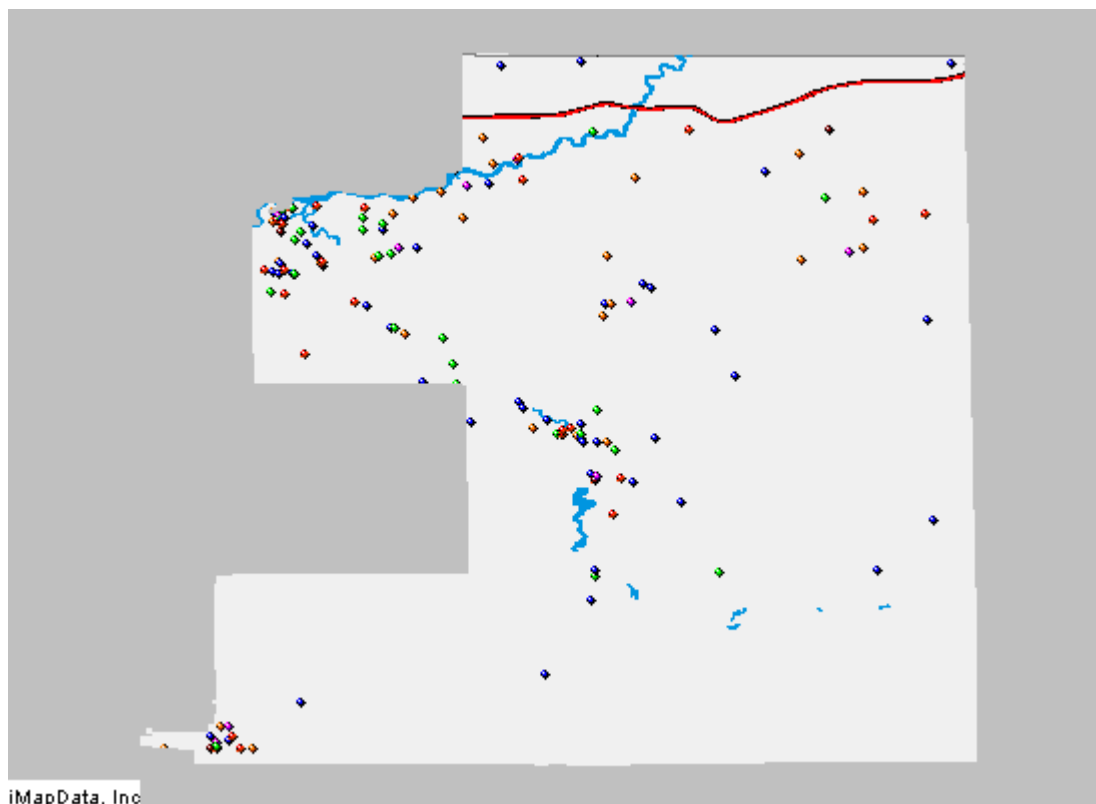
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 12 is home to 196 arts-related businesses that employ 2,762 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 12**, with each dot representing an arts-centric business.

196 Arts-Related Businesses in IN State Senate District 12 Employ 2,762 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 12 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	8	30
Museums	6	25
Zoos and Botanical	1	1
Historical Society	1	4
Performing Arts	41	2,140
Music	30	2,115
Services & Facilities	6	16
Performers	5	9
Visual Arts/Photography	66	201
Crafts	8	24
Visual Arts	2	5
Photography	43	152
Services	13	20
Film, Radio and TV	33	148
Motion Pictures	25	99
Television	2	1
Radio	6	48
Design and Publishing	38	163
Architecture	4	39
Design	21	54
Publishing	3	5
Advertising	10	65
Arts Schools and Services	10	80
Arts Councils	1	1
Arts Schools and Instruction	8	9
Agents	1	70
GRAND TOTAL	196	2,762

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 12 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	9	8	-11.11%	31	30	-3.23%
Museums	7	6	-14.29%	26	25	-3.85%
Zoos and Botanical	1	1	0.00%	1	1	0.00%
Historical Society	1	1	0.00%	4	4	0.00%
Performing Arts	45	41	-8.89%	1,064	2,140	101.13%
Music	37	30	-18.92%	1,041	2,115	103.17%
Services & Facilities	5	6	20.00%	15	16	6.67%
Performers	3	5	66.67%	8	9	12.50%
Visual Arts/Photography	69	66	-4.35%	177	201	13.56%
Crafts	10	8	-20.00%	29	24	-17.24%
Visual Arts	2	2	0.00%	2	5	150.00%
Photography	39	43	10.26%	115	152	32.17%
Services	18	13	-27.78%	31	20	-35.48%
Film, Radio and TV	25	33	32.00%	104	148	42.31%
Motion Pictures	17	25	47.06%	68	99	45.59%
Television	2	2	0.00%	2	1	-50.00%
Radio	6	6	0.00%	34	48	41.18%
Design and Publishing	30	38	26.67%	135	163	20.74%
Architecture	7	4	-42.86%	42	39	-7.14%
Design	9	21	133.33%	23	54	134.78%
Publishing	2	3	50.00%	6	5	-16.67%
Advertising	12	10	-16.67%	64	65	1.56%
Arts Schools and Services	8	10	25.00%	85	80	-5.88%
Arts Councils	1	1	0.00%	7	1	-85.71%
Arts Schools and Instruction	6	8	33.33%	8	9	12.50%
Agents	1	1	0.00%	70	70	0.00%
GRAND TOTAL	186	196	5.38%	1,596	2,762	73.06%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org